**Special Called Meeting**

**Benton City Council**

**January 24, 2023**

A special called meeting of the Benton City Council was held on Tuesday, January 24, 2023 at 9:00 am via Zoom Teleconference. Mayor Dotson called the meeting to order.

Council members present were Laura Craynon, Ann Riley, Rita Murray, Guy Henton and Kevin Farley.

Absent was Butch Holland.

Others present were Bethany Cooper, City Clerk Treasurer and Rob Mattingly, City Attorney

Bobby Monroe with DataMax discussed their revenue enhancement program. They focus on collecting business licenses from out-of-state and out-of-city vendors. They are a performance-based company. If they do collect, their fee is 50/50 for two years. Mr. Monroe discussed that Benton will not see a large revenue stream since we do not collect on net profits.

The Council would like City Attorney Mattingly to discuss net profits ordinances from other cities and discuss at a later meeting.

There being no further business to discuss, meeting adjourned.

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Rita Dotson, Mayor

ATTEST:

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Bethany Cooper, City Clerk/Treas.